

Revere High School

School-wide Rubric for Effective Communication

	Exceeds Expectations	Meets Expectations	Approaching Expectations	Does Not Yet Meet Expectations
<i>Message</i>	Skillfully and purposefully organizes appropriate content for intended audience; Effectively informs, persuades, motivates, negotiates; Conveys concise and consistent message	Organizes appropriate content for intended audience; Adequately informs, persuades, motivates, negotiates; Conveys consistent message	Somewhat organizes information and content for intended audience; Somewhat informs, persuades, motivates, negotiates; Conveys inconsistent message	Information is poorly organized and/or inappropriate; Does not inform, persuade, motivate, or negotiate; Conveys incomplete or incoherent message
<i>Task Completion</i>	Skillfully incorporates all aspects of the task, including the integration of engaging audio and print media; Artfully synthesizes resources and original concepts	Incorporates all aspects of the task, including the integration of appropriate audio and print media; Synthesizes resources and original concepts	Incorporates some of the aspects of the task, partially integrates audio and print media; Summarizes resources and original concepts	Incorporates few if any aspects of the task, does not integrate audio and print media when appropriate
<i>Delivery</i>	Demonstrates sensitivity in where, when, and how to communicate to some audiences; Always uses correct grammar, intonation/ inflection, projection, and rich vocabulary	Demonstrates general sensitivity in where, when, and how to communicate to some audiences; Usually uses correct grammar, intonation/ inflection, projection, and rich vocabulary	Demonstrates limited sensitivity in where, when, and how to communicate to some audiences; Sometimes uses correct grammar, intonation/ inflection, projection, and rich vocabulary	Demonstrates no sensitivity in where, when, and how to communicate to some people; Rarely uses correct grammar, intonation/inflection, projection, and rich vocabulary